

GPSA SUPERVISION SYMPOSIUM

 GPSA

4-5 MAY 2027

Unlock curisity

TEACHING AND
SUPERVISION
SUCCESS

BUSINESS
OPERATIONS

REGISTRAR
SUPPORT

CLINICAL
EXCELLENCE

24 HOUR
ONLINE
MARATHON

2027 SYMPOSIUM SPONSORSHIP PROSPECTUS

About General Practice Supervision Australia

We're a membership association, making a difference to healthcare in Australian communities.

We support over 9,000 general practitioners, practice managers and others delivering training and supervision to learners in medical practice.

Through education, research, resources and advocacy, we're driving excellence in general practice supervision and helping to strengthen the future of Australian primary healthcare and communities.

Our brand is safe and trustworthy. We are independent, apolitical, and a brand you can borrow from.

We offer you a hard-to-reach audience, in one place. Our members are senior, experienced GPs and practice leaders - exactly the decision-makers you want to reach but may struggle to access directly.

- 9,000 members nationally
- 146,000 website visits annually
- 3,800 newsletter subscribers
- 3,900 LinkedIn / social followers

2026 event highlights

Our inaugural 2026 event delivered 48 sessions, "in your own space, at your own pace," with speakers from across Australia and around the globe. It was our biggest education event to date.

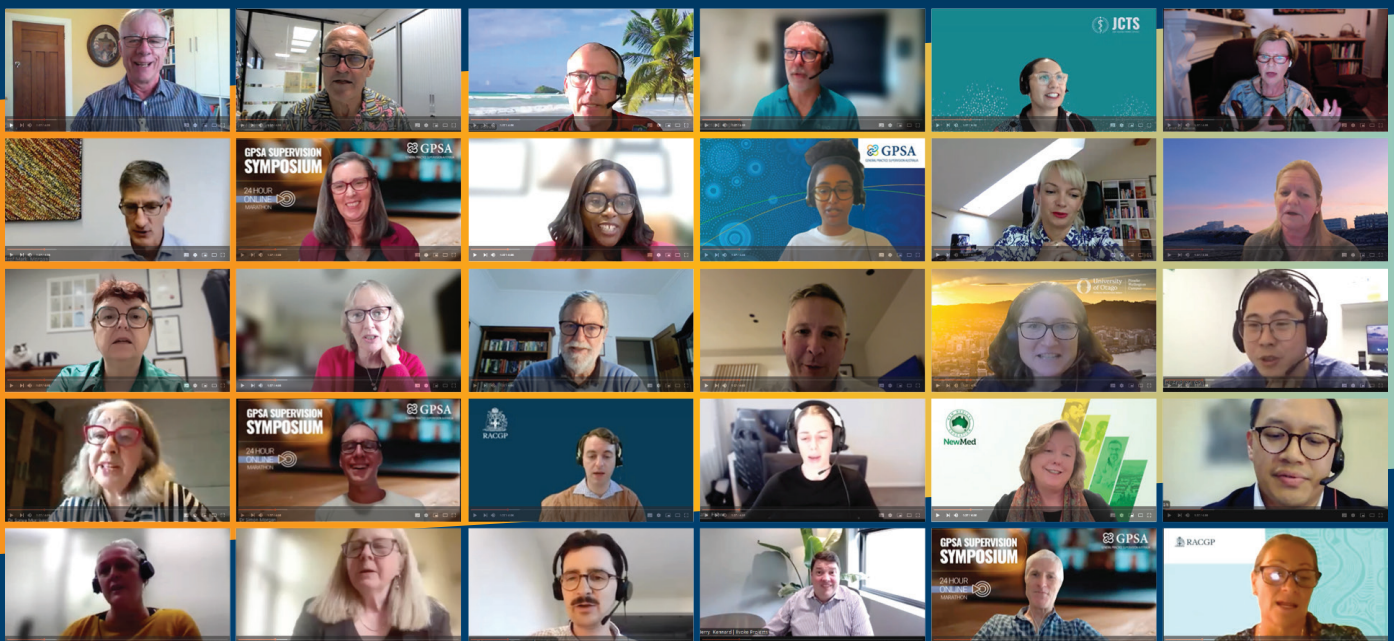
- **48 sessions. 24 hours.**
One continuous program.
- **National and international speakers**
- **15 countries and states represented**
- **600+ attendees**

"An incredible symposium. Better than most GP conferences I have been to!! Wonderful facilitation."

— Symposium attendee

"I absolutely love that you have done this! Inspiring!"

— Symposium attendee



National reach, one event over 24 hours exposes your brand to supervisors in every state and territory, nationwide.

SPONSOR OUR NATIONAL ONLINE SYMPOSIUM

You're invited

Get in early on what's becoming a signature annual event, before it's an established buy every competitor is chasing.

Every GP in Australia was trained by a supervisor. This event helps you to reach the doctors training Australia's next generation of GPs.

In 2027, you're invited to be part of it.

The 2027 Symposium – Unlock curiosity

Format	The same 24-hour, fully online model - live and on-demand, so audiences anywhere in Australia can join around their own schedule.
Themes	• Unlock clinical excellence • Unlock registrar support • Unlock business operations • Unlock teaching and supervision success
Date	4 - 5 May 2027
Audience	• GP supervisors • practice managers • supervision teams • registrars • medical educators • nationally and internationally.
Post-event	Access to recorded sessions and tools.

Partner with us

Choose the level of visibility that's right for you.

PREMIER PARTNER \$12,000

ONLY
1-2
AVAILABLE

1. Maximum visibility. Your brand alongside every session, around the clock.
2. Category exclusivity: Positioned as the sole partner representing your industry.
3. Logo on the Zoom waiting room and the intro/outro slide shown at every session, live and in the recordings afterwards.
4. Named by the host in the opening welcome and the closing summary.
5. Top-tier logo placement on the Symposium landing page.
6. Logo on the on-demand resource hub.
7. Two pre-event EDM mentions, plus 1 in the post-event wrap-up.
8. A dedicated social media post before the event, and a dedicated thank-you post.
9. Aggregated, privacy-compliant attendance insights from Zoom registration data.

MAJOR PARTNER \$7,000

4
AVAILABLE
ONE PER THEMED
PROGRAM
BLOCK

1. Claim a theme of the program as your own.
2. Branding across your sponsored theme, live and on the recordings, with a host mention in the first session of each stream.
3. Logo on the Symposium landing page.
4. Logo on the on-demand resource hub.
5. One pre-event EDM mention.
6. A dedicated social media mention.

SUPPORTING PARTNER \$2,500

1. Align your brand with the supervisors shaping Australia's GP workforce.
2. Logo on the Symposium landing page.
3. Logo on the on-demand resource hub.
4. Included in the combined thank-you EDM and social media mentions.

Let's talk

Premier and major partner spots are limited – get in touch by email or phone now!

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